ANDHRA UNIVERSITY SCHOOL OF DISTANCE EDUCATION MASTER OF BUSINESS ADMINISTRATION (Old Regulations) I YEAR ASSIGNMENT QUESTION PAPER 2010-11

102-BUSINESS ENVIRONMENT

Assignment No. 1

Answer All Questions:

5 x 5 = 25 Marks

1. "Private sector is superior to public sector in the aspects of quality maintenance and spirit of Competitiveness". Comment.

2. What is economic environment of business? Explain the changing role of government based on economic environment.

3. What is Mixed Economy? Do you advocate continuation of mixed economy in India? Substantiate your argument.

4.Discuss socio-cultural and political environment of Business.

5.Discuss the role of Small Scale Industry in Economic Development of India.

Assignment N o.2

Answer All Questions:

5 x 5 = 25 Marks

1.Examine in detail the salient features of the present export and import policy of our country.

2.Critically evaluate the present Industrial policy of Government of India. Do you advocate any changes in it? Give reasons for your answer.

3. Review the fiscal policies of Indian Government during the post-liberalized era.

4."Any Country's International Liquidity position will be indicated by its level of Foreign Exchange Reserves" ---- substantiate this statement.

5. Give an account of the extent and direction of Indian foreign trade during the last one decade.